

Research Guides



SMALL BUSINESS START-UP

ADULT NONFICTION – 3RD FLOOR

How to Start a Business in Florida – 346.065 How

Contracts, statistics, organization, business plans, management, marketing, licensing and more in 13 chapters.

Incorporate in Florida – 346.066 War M

Liabilities, record keeping, state registration, taxes, business growth and much more.

Legal Guide for Starting & Running a Small Business – 346.7306 Ste

Provides answers to legal questions in plain English about starting and running a small business, including information on getting permits and licenses, finding start-up money, and negotiating a lease.

QuickBooks 2014 All-in-One for Dummies – 657.9042 Nel

Explains how to use the small business finance program to prepare and print invoices, produce income statements and cash flow reports, manage payroll, write checks, pay bills, and monitor inventory.

Never Get a “Real” Job: How to Dump Your Boss, Build a Business... - 658.11 Ger

Shares hard-learned lessons, and presents practical, affordable, and systematic action steps to building, managing, and marketing a successful business that accompanies being your own boss.

The Big Enough Company: Creating a Business That Works for You – 658.11 Lan

More a supportive guide than a list of dos and don'ts, this book empowers entrepreneurs to ignore popular "wisdom" and peer pressure and take charge of their businesses in a way that will help them succeed on their own terms.

Guerrilla Marketing: Easy and Inexpensive Strategies for Making Big Profits from Your Small Business - 658.8 Lev 2007

Covers subjects like strategies for marketing on the Internet, tips for using new technology like podcasts, programs for targeting prospects and cultivating repeat and referral business, and management lessons in the age of telecommuting and freelance employees.

FINDING BOOKS AND OTHER LIBRARY MATERIALS

Dewey Decimal browsing numbers: 346.065, 650.03, 658.022

In addition to reference books, you may want to search for other books and materials (videos, audiobooks, etc.) on your topic. You can access the Library catalog from the Library or from home by going to www.wppl.org. A good subject search is **small business** and **entrepreneurship**.

EBOOKS

Visit **EBSCOhost** (www.wppl.org/research) or <https://wppl.overdrive.com> to search the thousands of eBooks the Library has to offer. Library card required. Contact an Adult Services Librarian for additional details.

ARTICLES

The following sources can be used to find magazine articles dealing with your topic:

- **EBSCOhost and General OneFile** - Access from the Library or at home using your library card number at www.wppl.org. Search for full-text articles in these online databases using your choice of keywords. You can limit the search to a certain year or even a certain magazine.

WEB SITES

Business Connection: Collection of library and online resources selected by WPPL librarians.
www.wppl.org/business-center

BPlans: Business plans and advice for all steps of a new business.
www.bplans.com

FL Dept. of State - Division of Corporations: File business entities, trade and service marks, judgment liens, and fictitious name registrations. This is a registry and information resource for almost all business activity in Florida.
www.sunbiz.org

Small Business Administration: The government's detailed guide to starting, financing, & managing a business and much more.
www.sba.gov

Start-Up Basics: All the basics neatly organized from the US government's Small Business Administration.
www.sba.gov/business-guide/

UCF's Small Business Development Center: Fee-based seminars, and *free* one-on-one counseling for Central Florida small business owners.
<https://www.ucf.edu/location/small-business-development-center/>

WSJ Small Business: *The Wall Street Journal's* free online resource for small businesses.
www.wsj.com/news/business/small-business-marketing

For additional information, please see an Adult Services Librarian.